

Dee Tiebklang

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★ SUMMARY - MEDIA SPECIALIST (5+ YEARS EXPERIENCE)

Social Media Specialist (0.5 Years)

Producer (1.5 Years)

Production Assistant (3.5 Years)

B.S Digital Media

📁 EXPERIENCE

- 07/2025 – Present **Social Media Specialist**, Bullseye Digital Marketing
Panama City Beach, FL Posts content on social media (Facebook and Instagram), advertises upcoming events, writes marketing emails, creates schedules, and builds marketing plans for clients across the region.
- 07/2023 – 07/2025 **Producer**, WMBB News 13
Panama City, FL Organized local and national content for News 13. Wrote headlines, bumps, and script rundown for each show. Tracked time usage during the show and adjusted rundown as needed.
Coordinated stories and live shots. Posted daily updates on the station's website and social media pages.
<https://www.mypanhandle.com/author/dee-tiebklang/>
- 02/2020 – 07/2023 **Production Assistant**, WMBB News 13
Panama City, FL Edited videos and sound bites for news stories, operated studio cameras, managed show graphics, operated audio console, set up microphones, arranged lighting, managed in-studio talent, and more. Established a firm understanding of industry standards before being promoted to producer role.
- 08/2018 – 12/2022 **Bachelors of Science - Digital Media**, Gulf Coast State College 3.47 GPA
Panama City, FL Co-hosted a radio show as an extra hobby during school, The Bamm and Dee Show, on The AlterNation 90.7 HD3 at Gulf Coast State College. Discussed upcoming events, college news, and music interests. Also, acted as audio/visual technician for sporting events and post-game interviews.

🧠 SKILLS

Adobe Premiere Pro	Camera Operation
Adobe After Effects	WordPress
Adobe Audition	Photoshop
Adobe InDesign	Microsoft Office Suite

🏆 AWARDS

Competitive Couples Country Dancing, UCWDC

Avid couples country dancer in free time with 5 years of experience. Attends regional competitions throughout the year to compete in the world championships as part of the United Country Western Dance Council (UCWDC). Won 1st place title for Open Newcomer 3 in 2024, and 1st place title for Open Newcomer 2 in 2025.

Television Newscast Morning/Midday Award 2023, Florida Association of Broadcast Journalists

Morning news segment was recognized for quality in a variety of categories, including Morning/Midday finalist, at the 2023 Association of Broadcast Journalist Awards. This contest included 55 news stations and 650 contest entries.

Dean's List / Presidents List 2021, Gulf Coast State College

WordPress 101 Course Certificate Oct 2025, Coursera